

WEN - Women Entrepreneur Network is a web-based HR tech platform that helps women to relaunch their career. Women drop out of work because they are expected to be flexible by society and choose family over their work/career. They either take a career break, choose to make a career shift, or go for a career step down.

- Network of fellow women entrepreneurs or WENpreneurs.
- Flexibility to choose between full time / part time / contractual opportunities.
- Continuous flow of work due to large network Back-end support and assistance in managing compliances and other related things.
- Training and guidance during the work and upskilling opportunities.
- We enable women to work, collaborate, grow, learn and excel through our platform.

WENcademy

WENcademy is an Initiative of WEN (Women Entrepreneur Network). We are a **Learning Community** enabling career advancement & career restart journey to professionals from diverse backgrounds.

At WENcademy, we offer **Recruiting Programs** which are Instructor Led, simple to understand & gives our participants an opportunity to develop new competency & skill of hiring talent across industries

- We are innovating to increase pool of available talent in recruiting space by focusing on mentoring various communities; students, stay at home parents, women re-starters to name few to take up recruiting as a skill.
- We can hire & train this talent for your various Inhouse recruiting roles.
- Upskilling: We train your existing pool of recruiters with the new age recruiting practices to ensure higher effectiveness at job.

WENcademy Program Highlights

- All our sessions are **Mentor Led Live sessions (Mentors with Recruiting Industry Experience of 14+ Years) and not Pre-Recorded or self-paced sessions** for participants. These online sessions are a combination of concepts, case studies, mock Interviews, worksheets and group discussions. There are dedicated modules to discuss each process step of recruiting.
- Our Batch Size do not exceed 10 Participants at any point in time for giving personalized attention to each participant.



- We have Open Sessions (Participant Led Q&A) and One – On – One Sessions with our mentor for each program participant.
- Our Foundation program is of 2 weeks duration, with an online session of 2 hours (Monday to Friday), plus Offline Worksheets of 1 hour each day.
- During the program duration, participant can continue with their existing/assigned role responsibilities when online session is not aligned.

WENcademy Recruiting Programs Sample Modules

Modules	Recruitment Foundation Program (2 Weeks)	Hire, Train & Empower Talent Program (3 Weeks)
Recruitment Industry Overview	✓	✓
Recruiting, A Career Opportunity	✓	✓
Principles of Recruiting	✓	✓
Employer Branding		
Know Your Client Strategy	✓	✓
Know Your Mandate Strategy	✓	✓
Candidate Sourcing Techniques	✓	✓
Candidate Interview Technique	✓	✓
Candidate Engagement Plan		✓
New Age Candidate Sourcing Technique		✓
Candidate Interview Pitch		✓
Candidate Interview Technique		✓
Process Stakeholders	✓	✓
Conversations, Negotiation and Follow Ups with Process Stakeholders	✓	✓
Closing the Process Successfully	✓	✓
Best Practices for Recruiters		✓
Recruitment Metrics		✓
Data Management & Drive Management		✓
Mandate Lifecycle		✓

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